

Build and maintain your own website with our PS-WebEstate system. Full Internet domain site for a Real Estate Agency which incorporates both the Front End i.e. what the visitors of the site see and also the Back End i.e. what the internal users see and update.

Designed with the mode of **Content Management**, which has the advantage that the update of the system is in the hands of the users and there is no need for the technical developer of the site to be called for “content” additions or deletions. The website and the back office can be hosted at our web servers providing stability, security and high speed connections or can be installed in a web server of your choice.



Easy steps for creating new properties and easy steps for publishing properties by authorized users. New properties are marked as “NEW” for as many days you want. In general only authorized users can publish information to the site. Full back office features for maintaining, querying, printing, emailing properties. Publishing of properties and other documents to the Web Site is allowed for authorized users only.

Lots of information for each Property helps users and visitors better understand the specifications, location, capabilities and potential of properties. The system supports many property types and sub types like Houses, Detached Houses, Semi-Detached Houses, Village Houses, Apartments, Terrace Houses, Penthouses, Plot, Land, Shops, Factories, etc.

Magazine module

A “Magazine” module allows for the creation of A4 size PDF report sheets with 1, 2, 4, 6, 8 or 10 properties per page. These reports can be sent through email to interested people or used in showrooms or in exhibitions. Just select the properties you want independently of property type and create a high resolution PDF file in seconds.

Next versions of the system will include more report sheets with new sizes.

Κατοικία στο Χωριό Αγίοι Τριμιθιάς, NC-0001-K3	
	
Βασικές Πληροφορίες <ul style="list-style-type: none"> Τιμή Α.Κ. 150,000 Επερχία Nicosia Περιοχή Αγ. Τριμιθιάς Τοποθεσία Είδος Τοποθεσίας Οικιστική Είδος Ανεξάρτητη Κατοικία Κατάσταση Ετοιμοπαράδοτο Υποδομήματα 3 Επιπέδα Multi Οικόπεδο +/- 746 τ.μ Καλύμ.Χώρος +/- 300 τ.μ Ακάλυπτος Χώρος +/- 50 τ.μ 	
Χαρακτηριστικά <ul style="list-style-type: none"> Μη Επιπλωμένο Κύριος Υποδομήματο 1 En Suite 1 Μπάνιο Ντους 1 W/C Επισκεπτόν 1 Entrancehall Παρκινγκ 	Τοποθεσία/Περιγραφή <p>Πολυτελής κατοικία σε 4 επίπεδα κτισμένη σε οικόπεδο εμβαδού 800.0 τ.μ. στο χωριό Αγίοι Τριμιθιάς. Η κατοικία είναι συνολικού εμβαδού 3001 μ. και βεράντες 501 μ. με θέα τον εξωτερικό κήπο. Αποτελείται από χαλ, δύο καθιστικά και τραπεζαρία, εσωτερικό κήπο, ξύλινη κουζίνα, 3 W/C, και τρία υπνοδωμάτια εκ των οποίων το κυρίως διαθέτει ντους με αποχωρητήριο. Επίσης διαθέτει χώρο για πισίνα.</p>

Associates

The “Associates” module allows the creation and maintenance of associates which can be informed automatically through emails about new properties, price changes or for sold properties. Furthermore associates have the capability of printing property details with their “Logo” on top, register viewing appointments for their customers and register their customer interest for purchasing a property.

Search & Advance Search

Standard and Advanced search capability allow site visitors or company’s users to search for properties based on a wide range of criteria (location, property type, price range, facilities, etc.). Easily narrow search results by defining more criteria. Search results appear in a clearly readable list allowing visitors to see details for each property with a mouse click. From property details form, visitors can ask for more details by filling the system’s Enquiry Form which is automatically transmitted to company’s salespeople.

Registered Visitors

Registered Visitors can create “Alerts” in order to receive automatically email notifications for new properties, price changes, sold properties, announcements, new articles, new publications, etc. Even they can create property requests with specific property criteria and get informed through email automatically when new properties are published and match their requirements.

News, Announcements, Articles, etc.

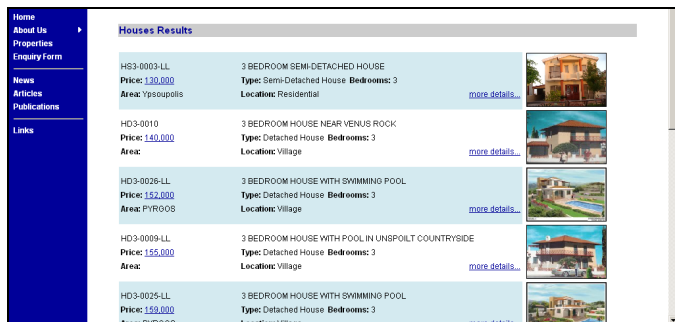
Easy creation and publish of announcements, articles, publications, etc. Create easily a large volume of content helping your site climb in search engines.



**Talk with Visitors Online
Add Chat option
To Your Web Site**

Tools

Useful tools help visitors convert prices in many other currencies, a mortgage calculator helps visitors find a monthly payment based on user defined parameters, a metric converter helps visitors convert between many values.



Enquiry Form

An enquiry form can be filled by Visitors which can be received in real time at the back office ready for an authorized user to respond immediately. The system has the capability to maintain all responses to a visitor request through the enquiry form, thus showing the complete history of a correspondence with a specific visitor.

Pansophic issues a new version for WebEstate system every year which includes new functionality and enhanced existing features. Customer suggestions and requirements are always taken into consideration for developing new functions for the system.

Rentals

Rentals is another module which is offered in the system having all the capabilities of the Sales module (create, publish, simple search, advanced search, etc.)

System Features

Front End Module (Visitors)

- Complete Internet site functionality
- Standard and Advanced searching on Properties searching on a wide range of criteria (location, price range, property type, facilities, etc.)
- Visitors Module
 - Visitor registration
 - Subscriptions (news, articles, publications, events, etc.)
 - Alerts (create alerts for new properties, updates on properties, price changes, detail amendments)
 - Amend personal information
 - Registration cancellation

- Alert visitors by email for properties of their interest.
- Link to property photos

Back End Module (Internal Users)

Property Maintenance for Sale or for Rent (Houses, Flats, Shops, Offices, plots. land, factories)

- Add, View, Update, Delete Properties
- Sold indication
- Publish / Un-publish
- History (move properties to History File)
- Photos (add, delete, photos to a property)

Agents Module (Representatives)

- Add, update, view, delete agents
- Maintain agent's contact details
- Agents Report

Agents Appointment Enquiries

- Enquire, view, print, add memo notes for an enquiry
- Mark completed (no further actions needed)
- Subscriptions (news, articles, publications, events, etc.)
- Alerts (create alerts for new properties, price changes)

News (company news)

- Add, update, view, delete, publish, upload news document.

Articles

- Add, update, view, delete, publish articles

Publications

- Add, update, view, delete, publish publications

Agents Appointments

- Request appointment
- Register prospective customers

Other Features

- Dual currency representation
- Currency calculator
- Metric Converter
- Mortgage Calculator

Printing Features

- Production of specific property handout in A4 paper to be given to a client, to be displayed in a window shop or to be sent via Email.
- The module is able to print 1, 2, 4, 6, 8 or 10 properties per A4 page. Report of 10 properties per page can be inserted in a magazine.
- Print on Demand capabilities